

American Airlines Media Solutions Client Information Form

American Airlines Media Solutions, 4333 Amon Carter Blvd., MD 5654, Ft. Worth, TX 76155
Credit Department Telephone (817)967-1806 Fax (817)931-0099

Date _____ AA Account Executive _____

Please Indicate: Agency (If Agency, indicate the name of your client). _____
Advertiser

Company Name _____

Street Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____ Email Address _____

Nature of business _____ Date Established _____

ORGANIZATION OF BUSINESS:

_____ Sole Proprietorship _____ Limited Liability Co. _____ Partnership _____ Other: (Specify) _____

_____ Corporation (Incorporated in the state of _____) Federal ID # _____

ACCOUNTS PAYABLE CONTACT & BILLING ADDRESS:

Name _____ Title _____

Billing Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

I, the undersigned, do hereby state that the information on this application is true and correct to the best of the undersigned's knowledge.

Advertiser or agent agrees to pay all invoices within 30 days of the date of invoice. Notwithstanding anything to the contrary, American reserves the right, in its sole discretion, to require payment of all amounts due prior to the published final close date. Also, we agree to pay all costs of collection, including reasonable attorney fees incurred by American Airlines Media Solutions because of any breach of our obligations under any agreement entered into based on this application, whether the agreement concerns advertising already placed, or to be placed.

If advertiser chooses to utilize the services of an agent for the procurement, placement, or payment of advertising, it may do so. However, the advertiser and its agency assume liability jointly and severally for the payment of all advertising delivered by its agent and for all contents of all advertisements delivered. American Airlines Media Solutions will not recognize disclaimers, such as sequential liability, on your advertising orders. Payment by advertiser to the agent shall not constitute payment to American Airlines Media Solutions. All orders are subject to the terms and conditions of the applicable product's rate card.

Any communications written or oral regarding any dispute and/or payments relative to any invoice or account which is the subject of any dispute must be sent to: American Airlines Media Solutions, Attention: Credit Manager, 4333 Amon Carter Blvd., MD 5654, Fort Worth, TX, 76155, and not to the regular payment/remittance address as shown on the billing invoice.

APPLICANT'S SIGNATURE ALSO ATTESTS FINANCIAL RESPONSIBILITY, ABILITY, AND WILLINGNESS TO PAY AMERICAN AIRLINES INVOICES IN ACCORDANCE WITH AMERICAN AIRLINES TERMS.

Authorized Signature

Date

Printed Name

Title